

Keeping You Safe – Our Safety Measure

Health & Safety standards at PHEX Chelsea 2021 following COVID-19

As a company we are working with the Exhibition & Events Industry Associations, Venues and Suppliers to follow the Industry 'All Secure Standard' to ensure the health and safety of all our visitors, exhibitors and event personnel in response to COVID-19.

The Industry 'All Secure best practice guidelines and standards' ensure we continue to prioritise health and safety measures in accordance with official government, local authority guidance, as well as venue regulations to ensure we deliver the highest standards of safety, hygiene and cleanliness, so you can attend our event safely and with confidence.

There are four cornerstones of the guidelines and standards. These **four cornerstones** cover measures that we will apply to the PHEX Chelsea during the build-up, open period/onsite activities and breakdown.

This information is under constant review and will be updated in-line with government guidelines as they are announced.

OUR KEY SAFETY MEASURES

1. Physical Distancing



Non-contact registration:

- Our registration system facilitates non-contact registration, including the availability to pre-register online and this will minimise queuing and physical contact.

Physical distancing:

- We will maintain the Crowd Density Standard (CDS) with local authority regulations, venue and other relevant guidance. This will be managed through the following measures:
 - pre-show communications to participants
 - a one-way traffic system around the event floor
 - staggered arrival timeslots to help social distancing and the even spread of attendance, minimising queuing to provide a safer environment.
 - onsite signage and floor markings
 - onsite COVID Secure Marshals
 - We will work with all exhibitors to ensure they can maximise the use of their stand space and work to the 1.5m social distancing regulation and we will limit the number of stand personnel on each stand.

Physical contact:

- We will request that visitors and exhibitors avoid physical contact, such as handshakes and embraces, promoting alternative ways to greet business partners. The exchange of printed materials, such as business cards and sales brochures, will also be discouraged, with digital alternatives recommended.

Catering areas:

- We have worked closely with the venue caterers to ensure the highest standard of food safety offering pre-packaged food options with individually wrapped cutlery and condiments. Floor markings & signage to maintain social distancing. We will encourage card payments and avoiding cash payments where possible to reduce contact. No cash will be taken at Chelsea Football Club catering outlets. All customers will need to have contactless methods of payment.

OUR KEY SAFETY MEASURES

2. Cleaning & Hygiene



Enhanced cleaning:

- The venue will undertake enhanced, deep cleaning before build-up, prior to the event opening and after the event closes. We are working with the venue to ensure the highest standards of hygiene and cleanliness. This includes continuous sanitisation throughout the course of the event, with a focus on high-touch point areas such as door handles, toilets, rest areas and catering areas.
- We will work with all exhibitors to ensure stands and exhibits are regularly disinfected throughout the event and provide guidelines on how to do this. We recommend for hygiene reasons that exhibitors avoid product sampling (food/drinks) where feasible, and to replace the distribution of physical promotional materials with digital alternatives where possible. It will be mandatory for each stand to have prominent hand sanitisers and/or wipes displayed on the stand for visitors to use.
- The venue will collect and remove waste bins more frequently during the event, and disinfect them to a regular schedule. There will be clearly identified waste bins for disposing of face masks and other protective equipment, as well as additional recycling points for food and beverage packaging.

Personal hygiene:

- Hand sanitising stations will be provided throughout the event space, encouraging all participants to regularly disinfect their hands.
- We will encourage regular hand washing and/or the use of hand sanitiser through prominent onsite communications via signage.

OUR KEY SAFETY MEASURES

3. Protect & Detect



Personal Protective Equipment (PPE):

- Wearing face masks will be mandatory for the event
- Further items of PPE, such as gloves and eye screens, will be used by participants and staff if appropriate, in-line with local government and health authority advice.

First aid:

- We will have access to a qualified first aider and a separate quarantine area if necessary. Participants will be asked not to attend if they are feeling unwell, and teams will follow local health authority guidance on detecting and managing anyone who displays symptoms of COVID-19.

Screening:

- All participants at the event will be digitally temperature checked on entry.

Trace and contact:

- Should it be necessary, we will work with local authorities to trace and contact participants at our events, subject to local privacy regulations.

Additional measures:

- We will be installing sneeze guards in high-interaction areas to increase physical distance and separation, such as registration areas, organisers office and catering areas to prevent the spread of the virus.

OUR KEY SAFETY MEASURES

4. Communication:



Pre-show messaging & exhibitor manuals:

- **Exhibitors:**

We will communicate all the enhanced safety measures we will be following to Exhibitors via the Exhibitor Manual, website and emails and what it means for exhibitors in how they should plan, set up and operate and who to refer to with questions.

- **Visitors:**

We will communicate all the enhanced safety measures we will be following to visitors via the website, emails, tweets and what it means for visitors.

- **Website, Apps, SMS:**

Keeping the website up to date with the latest information, and ensuring effective channels are in place for delivering any urgent news (e.g. email, SMS)

- **Event signage:**

We will display prominent signage at the event to support relevant safety measures and why they are being taken, such as hygiene and distancing reminders, reminders of COVID-19 symptoms and how to access onsite support.

- **Public addresses:**

We will share relevant information and reminders through regular public address messaging including guidance on hygiene and distancing, as well as how to access onsite support.